

AZAD HIND FOUZ SMRITI MAHAVIDYALAYA DOMJUR, HOWRAH

SPECIAL LECTURE ON IPR DAY

ORGANISED BY
THE DEPARTMENT OF COMMERCE
IN COLLABORATION WITH IQAC AHFSM



SPEAKER: DR. PALASH BANDYOPADHYAY

Topic

Intellectual
Property Rights:
A Step Towards
Economic
Development in
India

28 April 8 pm

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Azad Hind Fouz Smriti Mahavidyalaya Domjur, Howrah

The **Department of Commerce** in collaboration with IQAC is going to organize a Special Online Lecture on "**Intellectual Property Rights: A Step towards Economic Development in India**" to celebrate 'World Intellectual Property Day' on 28 April, 2024.

Intellectual Property Rights play a crucial role in our daily lives. All products and services we use in our everyday lives have IPR protection: the morning cup of tea to the air-conditioning system at work. **World Intellectual Property Day** (IPR Day) is observed annually on 26th April. The event was established by the World Intellectual Property Organization (WIPO) in 2000 to raise awareness of patents, copyright, trademarks and designs. The WIPO was established on 26th April and so this day was chosen as the date for World Intellectual Property Day. World IPR Day is celebrated to recognize and reward the creativity and contribution made by creators and innovators to the development of economies and societies across the globe.



Indian government approved its first Intellectual Property Rights Policy in May 2016. The Controller General of Patents, Designs and Trade Marks (CGPDTM) – Department of Industrial Policy and Promotion, Ministry of Commerce and Industry – controls Patents, Designs, Trade Marks and Geographical Indications within the territory of India. The CGPDTM has branches at four locations (Chennai, Delhi, Kolkata and Mumbai).

The national IPR policy slogan is "Creative India, Innovative India" – the main aim of IPR in India is to discourage the production and selling of fake goods and to encourage entrepreneurship, creativity and innovation.



The objective of the IPR in education is to make students aware of their rights and help them protect their inventions and designs done as part of their project work. Additionally, IPR provides them with opportunities for better collaboration and funding. Copyright is the legal right over intellectual property. This can encompass writing, music, film, design, photography and more. Copyright comes into effect upon the creation of the work, and the owner is the creator of the work who has power to grant legal right of the work to others.

The IPR Cell of an educational institution is committed to encourage the creativity and innovation on its premises leading to generation of Intellectual Property.

"Creative India, Innovative India"





