



**Azad Hind Fouz Smriti Mahavidyalaya
Domjur, Howrah**

NATIONAL HANDLOOM DAY

The National Handloom Day is observed in India every year on 7th August to commemorate the Swadeshi Movement and also honour the handloom weavers of the country.

**Azad Hind Fouz Smriti Mahavidyalaya
Domjur, Howrah**



celebrates

“National Handloom Day”
in collaboration with IQAC



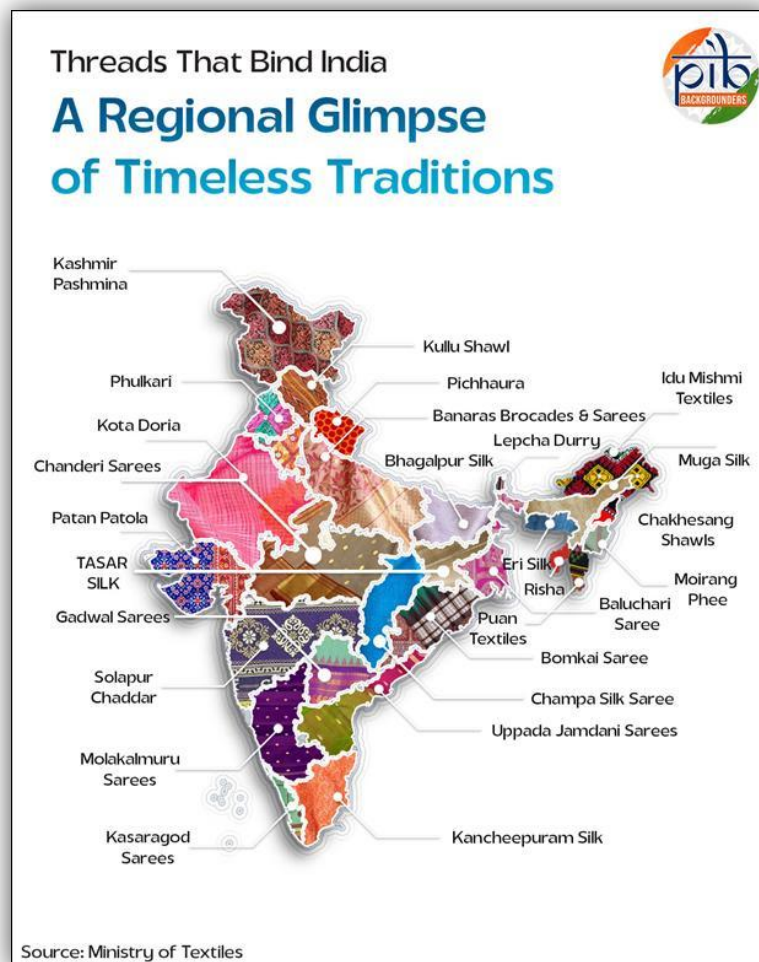
Let's Wear our Heritage with Pride !

AHFSM. Domjur, Howrah

7.8.2025

2:30 PM

Archaeological evidence from Mohenjo-Daro and Harappa indicate that the art of weaving started in India during the Indus Valley Civilization about five thousand years ago. This artistry flourished through different periods of Indian history and assumed significant political implication during the struggle for Indian independence. Mahatma Gandhi revived the handloom as the spinning wheel / *Charkha*, to symbolize national regeneration. The Swadeshi Movement started on 7th August, 1905, to promote indigenous industries, including handloom, as a step towards economic self-sufficiency and a form of resistance to British rule. To honour this legacy, the Government of India declared 7th August as 'National Handloom Day' in 2015.



The Handloom industry plays an important role in the Indian economy, especially in rural areas, where it provides employment to millions of women who constitute the majority of the workforce. National Handloom Day helps to raise awareness of the need for support for these weavers while showcasing the skill and creativity of the country's weavers. With the increasing global demand for sustainable and ethically produced fashion, Indian Handloom Industry has a bright future in national and international markets.

Importance of Indian Handloom Industry:

- Rural employment
- Women empowerment
- Cultural preservation
- Eco-friendly production

The theme of 'National Handloom Day' 2025 is **Weaving Innovation into Tradition** – which celebrates the resilience of Indian artisans who weave heritage while embracing innovation and progress.

This National Handloom Day, the teachers of Azad Hind Fouz Smriti Mahavidyalaya have planned to wear Indian handloom with pride. Indeed, every time we wear Indian handloom, we honour the artisan who weaved it, the village where it was woven and our country we belong to. The significance of wearing / using a handloom product goes far beyond dress and fashion – it implies wearing our history, our heritage and most significantly, wearing India.

Date: 31.7.2025

Dr. Aditi Sengupta
Coordinator, IQAC
AHFSM

S. Chakraborty
Principal
Azad Hind Fouz Smriti Mahavidyalaya
Domjur, Howrah